

# WOLF



## C O N S U L T A N T S

Launched in 2010, **WOLF** is a boutique PR & Marketing consulting firm specialising in independent cinema, from pre-production right through launch in major international film festivals. What's unique about **WOLF** is that we're hands-on designers, marketing consultants and international publicists all rolled into one with an intimate knowledge of all the major festivals and markets. Through many years experience working for sales agents and producers, launching hundreds of films, we understand the demands of the market allowing us to offer a fast, no-nonsense, creative service. In our fragmented industry we're here to help join the dots. Our expertise and flexibility will help you create an effective strategy tailored to your needs, giving your film the best possible start on its way to distribution.

### INTERNATIONAL PRESS / PR

Starting at the Berlin International Film Festival in 2010, **WOLF** has handled international press for over 30 films selected in major film festivals including Berlin, Cannes, Venice, Toronto and Rome. Our press slate reflects the breadth and diversity of current world cinema with a focus on director driven films, both fiction and documentary, from established European auteurs to American independents and new voices from South America, the Middle East and beyond.

**WOLF** has worked with directors such as Guy Maddin, Peter Greenaway, Joshua Oppenheimer, Kelly Reichardt, Tsai Ming Liang, Bruno Dumont, Noah Baumbach, Marjane Satrapi or Miranda July and actors including Mathieu Amalric, Ryan Reynolds, Robin Wright, Juliette Binoche, Jesse Eisenberg, Dakota Fanning, Greta Gerwig and Amr Waked. Highlights of our slate include *NEON BULL* by Gabriel Mascaro (Special Jury Orizzonti Prize, Venice 2015), *RAMS* by Grímur Hákonarson (Un Certain Regard Prize, Cannes 2015), *GREEN ROOM* by Jeremy Saulnier (Cannes Directors' Fortnight 2015), *VICTORIA* by Sebastian Schipper (Silver Bear for Outstanding Artistic Achievement, Berlin 2015), *EISENSTEIN IN GUANAJUATO* by Peter Greenaway (Berlin 2015), *COURT* by Chaitanya Tamhane (Orizzonti Award & Best First Feature Award, Venice 2014), *THE LOOK OF SILENCE* by Joshua Oppenheimer (Grand Jury Prize, Venice 2014), *STRAY DOGS* by Tsai Ming Liang (Grand Jury Prize Venice 2013), *ILO ILO* by Anthony Chen (Caméra d'Or Cannes 2013), *THE ACT OF KILLING* by Joshua Oppenheimer (Oscar® Nomination for Best Documentary 2014, Panorama Audience Award Berlinale 2013) and *BEASTS OF THE SOUTHERN WILD* by Benh Zeitlin (Caméra d'Or Cannes 2012, Grand Jury Prize Sundance 2012).

### MARKETING

**WOLF** also functions as a full service creative agency conceiving, designing and producing attractive and effective marketing materials for our clients. We create everything from pre-production project packaging, posters and press books to corporate catalogs and advertising, as well as full marketing campaigns for national releases. In addition, **WOLF**'s services cover event management and logistics coordination - everything from organizing a premiere party or special event to printing materials and booking ad campaigns. As designers, copywriters, publicists and advisors, **WOLF** collaborates in various capacities with clients including The Match Factory, eOne International, WestEnd Films, TF1 International, Celluloid Dreams, Le Pacte, Ad Vitam Distribution, XYZ Films and Mongrel International among others.

### PRE-LAUNCH

Beyond preparing the launch of completed films, **WOLF** provides full service strategic consulting focused on positioning projects at any and all stages of development and production. It's our deep conviction that it's never too early to begin crafting a strategy and that marketing and publicity are a key part of our industry that complement the craft of storytelling.

Our long experience has taught us that far from being an afterthought, marketing and publicity play an essential role in the filmmaking process and provide added value at a variety of different levels. Based on this belief **WOLF** works hand in hand with directors, producers, investors and distributors on pre-launch strategies and materials with the goal of identifying key elements in each film to help position projects as early as possible in an extremely crowded and competitive marketplace. From script or documentary treatment packages, investor presentations to unit publicity and more, we work with our collaborators to understand the needs of each project, maximise visibility and appeal to professionals and audiences alike.

### CONTACTS

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# WWWF



## PUBLICITY LINE-UP

### BERLIN 2017

#### HAVE A NICE DAY

by Liu Jian (Competition)

#### DEVIL'S FREEDOM

by Everardo González (Berlinale Special)

#### UNTITLED

by Michael Glawogger & Monika Willi (Panorama)

#### CLOSE-KNIT

by Naoko Ogigami (Panorama)

#### HOSTAGES

by Rezo Gigineishvili (Panorama)

#### AVANTI POPOLO

by Rafi Bukaei (Berlinale Classics)

### ROTTERDAM 2017

#### SUPER DARK TIMES

by Kevin Phillips (Bright Future)

### TORONTO 2016

#### HEARTSTONE

by Guðmundur Arnar Guðmundsson (Discovery)

#### KATI KATI

by Mbithi Masya (Discovery)

#### OFF FRAME

by Mohanad Yaqubi (TIFF Docs)

### VENICE 2016

#### MAUDITE POUTINE

by Karl Lemieux (Orizzonti)

#### MY ART

by Laurie Simmons (Cinema nel Giardino)

#### THE WAR SHOW

by Andreas Dalsgaard & Obaidah Zytoon

WINNER Venice Days Prize

#### HEARTSTONE

by Guðmundur Arnar Guðmundsson (Venice Days)

WINNER Queer Lion

#### POLINA

by Valérie Müller & Angelin Preljocaj (Venice Days)

### CANNES 2016

#### SLACK BAY

by Bruno Dumont (Competition)

#### TRAIN TO BUSAN

by Yeon Sang-ho (Midnight Screening)

#### THE HAPPIEST DAY IN THE LIFE OF OLLI MÄKI

by Juho Kuosmanen (WINNER Un Certain Regard Prize)

#### RAW

by Julia Ducournau (Critics' Week)

### BERLIN 2016

#### HEDI

by Mohamed Ben Attia (Competition)

WINNER Best Actor & Best First Feature

#### BORIS WITHOUT BEATRICE

by Denis Côté (Competition)

#### LITTLE MEN

by Ira Sachs (Panorama / Generation)

#### ALOYS

by Tobias Nölle (Panorama) - WINNER Fipresci Prize

#### REMAINDER

by Omer Fast (Panorama)

#### THOSE WHO JUMP

by Moritz Siebert, Estephan Wagner & Abou Bakar Sidibé (Forum),

WINNER Prize of the Ecumenical Jury

### IDFA 2015

#### SONITA

by Rokhsareh Ghaem Maghami

WINNER Audience Award

### TORONTO 2015

#### FAMILIES

by Jean-Paul Rappeneau (Special Presentations)

### VENICE 2015

#### THE ENDLESS RIVER

by Oliver Hermanus (Competition)

#### THE DAUGHTER

by Simon Stone (Venice Days - Closing Film)

#### NEON BULL

by Gabriel Mascaro (Orizzonti)

WINNER Special Jury Prize

#### LIGHT YEARS

by Esther May Campbell (Critics' Week)

### CANNES 2015

#### RAMS

by Grímur Hákonarson (Un Certain Regard)

WINNER Un Certain Regard Prize

#### GREEN ROOM

by Jeremy Saulnier (Directors' Fortnight)

#### THE WAKHAN FRONT

by Clément Cogitore (Critics' Week)



## PUBLICITY LINE-UP

### BERLIN 2015

#### VICTORIA

by Sebastian Schipper (Competition)

#### EISENSTEIN IN GUANAJUATO

by Peter Greenaway (Competition)

#### BIG FATHER, SMALL FATHER AND OTHER STORIES

by Phan Dang Di (Competition)

#### THE LOOK OF SILENCE

by Joshua Oppenheimer (Berlinale Special)

#### THE FORBIDDEN ROOM

by Guy Maddin & Evan Johnson (Forum Opening Film)

#### OUT OF NATURE

by Ole Giaever (Panorama)

### VENICE 2014

#### THE LOOK OF SILENCE

by Joshua Oppenheimer (Competition)

WINNER Grand Jury Prize

#### THE PRESIDENT

by Mohsen Makhmalbaf (Orizzonti Opening Film)

#### COURT

by Chaitanya Tamhane (Orizzonti)

WINNER Best First Feature Award & Orizzonti Prize

### CANNES 2014

#### THE CAPTIVE

by Atom Egoyan (Competition)

#### THE BRIDGES OF SARAJEVO

by A. Begic, L. Di Costanzo, J.-L. Godard, K. Kalev, I. Le Besco, S. Loznitsa, V. Marra, U. Meier, V. Perisic, C. Puiu, A. Schanelec, M. Recha, T. Villaverde (Official Selection)

### BERLIN 2014

#### PRAIA DO FUTURO

by Karim Ainouz (Competition)

#### SNOWPIERCER

by Bong Joon Ho (Forum – Special Screening)

#### THINGS PEOPLE DO

by Saar Klein (Panorama Special)

#### LAST HIJACK

by Tommy Pallotta & Femke Wolting

(Panorama Dokumente – Opening Film)

### TORONTO 2013

#### OCTOBER NOVEMBER

by Götz Spielmann (Contemporary World Cinema)

#### QISSA

by Anup Singh (Contemporary World Cinema)

### VENICE 2013

#### NIGHT MOVES

by Kelly Reichardt (Competition)

#### STRAY DOGS

by Tsai Ming-liang (Competition)

WINNER Grand Jury Prize

### CANNES 2013

#### THE CONGRESS

by Ari Folman (Opening Film Directors' Fortnight)

#### BLUE RUIN

by Jeremy Saulnier (Directors' Fortnight)

#### ILO ILO

by Anthony Chen (Directors' Fortnight)

WINNER Caméra D'Or

#### WE ARE WHAT WE ARE

by Jim Mickle (Directors' Fortnight)

#### 3 X 3D

by Jean-Luc Godard, Peter Greenaway, Edgar Pêra

### BERLIN 2013

#### CAMILLE CLAUDEL 1915

by Bruno Dumont (Competition)

#### THE ACT OF KILLING

by Joshua Oppenheimer (Panorama)

WINNER Panorama Audience Award

& Prize of the Ecumenical Jury

Oscar© Nominated

#### FRANCES HA

by Noah Baumbach (Panorama)

#### RED OBSESSION

by Warwick Ross & David Roach (Culinary Cinema)

### ROME 2012

#### GANG OF THE JOTAS

by Marjane Satrapi (Out of Competition)

### TORONTO 2012

#### SONG FOR MARION

by Paul Andrew Williams (Closing Night Gala Screening)

#### THE LEBANESE ROCKET SOCIETY

by Joana Hadjithomas and Khalil Joreige (Wavelengths)

#### ONCE UPON A TIME, VERONICA

by Marcelo Gomes (Contemporary World Cinema)

# WWLF



## PUBLICITY LINE-UP

### VENICE 2012

#### WADJDA

by Haifaa Al Mansour (Orizzonti)

#### WINTER OF DISCONTENT

by Ibrahim El Batout (Orizzonti)

#### THE CUTOFF MAN

by Idan Hubel (Orizzonti)

#### EPILOGUE

by Amir Manor (Venice Days)

### CANNES 2012

#### BEASTS OF THE SOUTHERN WILD

by Benh Zeitlin (Un Certain Regard)

WINNER Camera D'Or

#### GIMME THE LOOT

by Adam Leon (Un Certain Regard)

#### VILLEGAS

by Gonzalo Tobal (Official Selection)

### BERLIN 2012

#### COMING HOME

by Frédéric Videau (Competition)

#### DEATH FOR SALE

by Faouzi Bensaidi (Panorama)

### CANNES 2011

#### MY LITTLE PRINCESS

by Eva Ionesco (Critics' Week)

#### LOVERBOY

by Catalin Mitulescu (Un Certain Regard)

#### HARD LABOR

by Juliana Rojas and Marco Dutra (Un Certain Regard)

### BERLIN 2011

#### EL PREMIO

by Paula Markovitch (Competition)

WINNER of 2 Silver Bears

for Outstanding Artistic Achievements

#### THE FUTURE

by Miranda July (Competition)

#### BULLHEAD

by Michael R. Roskam (Panorama)

Oscar® Nominated

### CANNES 2010

#### TENDER SON – THE FRANKENSTEIN PROJECT

by Kornel Mundrucó (Competition)

#### AURORA

by Cristi Puiu (Un Certain Regard)

#### LE QUATTRO VOLTE

by Michelangelo Frammartino (Directors' Fortnight)

### BERLIN 2010

#### IF I WANT TO WHISTLE, I WHISTLE

by Florin Serban (Competition)

WINNER Alfred Bauer & Grand Jury Prize

#### BLANK CITY

by Céline Danhier (Panorama)