

WOLF



C O N S U L T A N T S

Launched in early 2010, **WOLF** is a boutique PR and Marketing firm specialised in helping filmmakers effectively communicate and achieve their vision. Through many years experience working for sales agents and producers, launching hundreds of films, we understand the demands of the market and offer an intelligent, fast, no-nonsense creative service. In our fragmented industry we're here to help join the dots. Marketing and communications are an integral part of the storytelling process, and our approach encompasses the entire production cycle: from overcoming initial obstacles to getting a new project noticed to preparing completed films for launch at major international film festivals.

What's unique about **WOLF** is that we're hands-on designers, marketing consultants and international publicists all rolled into one, with an intimate knowledge of all the major festivals and markets. Our expertise and flexibility help directors, producers, sales agents and other partners around the world create effective strategies tailored to each project's needs, giving the film the best possible start on the way to finding its audience.

Recent highlights of our slate as international publicists include CUSTODY by Xavier Legrand (Best Director & Best First Feature, Venice 2017), SWEET COUNTRY by Warwick Thornton (Special Jury Prize, Venice 2017), GRACE JONES : BLOODLIGHT & BAM! by Sophie Fiennes (Opening Film, TIFF Docs 2017), A MAN OF INTEGRITY by Mohammad Rasoulof (Winner Un Certain Regard Prize, Cannes 2017), THE HAPPIEST DAY IN THE LIFE OF OLLI MÄKI by Juho Kuosmanen (Winner Un Certain Regard Prize, Cannes 2016), RAW by Julia Ducournau (Critics' Week, Cannes 2016), TRAIN TO BUSAN by Yeon Sang-ho (Midnight Screening, Cannes 2016) and VR projects from Baobab Studios directed by Eric Darnell (MADAGASCAR).

INTERNATIONAL PRESS / PR

Starting at the Berlin International Film Festival in 2010, **WOLF** has handled international press for more than a hundred films selected in major international film festivals including Berlin, Cannes, Venice, Toronto, Rotterdam and Rome. Rarely taking on more than 5 titles per festival, WOLF's press slate reflects the breadth and diversity of current world cinema with a focus on director driven films - from established European auteurs to American independents and new voices from Asia, South America, the Middle East and beyond.

WOLF has worked with directors such as Bruno Dumont, Joshua Oppenheimer, Sergei Loznitza, Peter Greenaway, Tsai Ming-Liang, Jeremy Saulnier, Noah Baumbach, Haifaa Al Mansour, Denis Coté, Kiyoshi Kurosawa, Guy Maddin, Kelly Reichardt and Ira Sachs, and actors including Juliette Binoche, Isabelle Huppert, Dakota Fanning, Jesse Eisenberg, Ryan Reynolds, Greta Gerwig and Matthias Schoenaerts.

MARKETING

WOLF also functions as a full service creative agency conceiving, designing and producing attractive and effective marketing materials for our clients. We create everything from pre-production project packaging, posters and press books to corporate catalogs, interactive line-ups and advertising, as well as full marketing campaigns for national releases. In addition, **WOLF**'s services cover event management and logistics coordination - everything from organizing a premiere party or special event to printing materials and booking ad campaigns.

As designers, copywriters, publicists and advisors, **WOLF** collaborates in various capacities with clients including sales agents such as Memento Films International, XYZ Films, Wild Bunch, Europacorp, Seville International, The Match Factory, New Europe Film Sales, WestEnd Films, Celluloid Dreams and Le Pacte, as well as the International Film Festival Rotterdam and the Jerusalem Film Festival.

PRE-LAUNCH

Beyond preparing the launch of completed films, **WOLF** provides full service strategic consulting focused on positioning projects at any and all stages of development and production. It's our deep conviction that it's never too early to begin crafting a strategy and that marketing and publicity are a key part of our industry that complement the craft of storytelling. Our long experience has taught us that far from being an afterthought, marketing and publicity play an essential role in the filmmaking process and provide added value at a variety of different levels. Based on this belief **WOLF** works hand in hand with directors, producers, investors and distributors on pre-launch strategies and materials with the goal of identifying key elements in each film to help position projects as early as possible in an extremely crowded and competitive marketplace. From script or documentary treatment packages, investor presentations to unit publicity and more, we work with our collaborators to understand the needs of each project, maximise visibility and appeal to professionals and audiences alike.

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WWWF



PUBLICITY LINE-UP

TORONTO 2017

GRACE JONES: BLOODLIGHT AND BAM!

by Sophie Fiennes (TIFF Docs - Opening Film)

CUSTODY

by Xavier Legrand (Platform)

UNDER THE TREE

by Hafsteinn Gunnar Sigurðsson (CWC)

VENICE 2017

SWEET COUNTRY

by Warwick Thornton (Competition)

WINNER Special Jury Prize

CUSTODY

by Xavier Legrand (Competition)

WINNER Best First Feature Award &

Silver Lion for Best Director

UNDER THE TREE

by Hafsteinn Gunnar Sigurðsson (Orizzonti)

OBLIVION VERSES

by Alireza Khatami (Orizzonti)

WINNER Best Script, Fipresci Prize & Interfilm Prize

CANNES 2017

A GENTLE CREATURE

by Sergei Loznitsa (Competition)

A MAN OF INTEGRITY

by Mohammad Rasoulof

WINNER Un Certain Regard Prize

BEFORE WE VANISH

by Kiyoshi Kurosawa (Un Certain Regard)

JEANNETTE,

THE CHILDHOOD OF JOAN OF ARC

by Bruno Dumont (Directors' Fortnight)

RAINBOW CROW & ASTEROIDS!

by Eric Darnell / Baobab Studios (NEXT Virtual Reality)

BERLIN 2017

HAVE A NICE DAY

by Liu Jian (Competition)

DEVIL'S FREEDOM

by Everardo González (Berlinale Special)

WINNER Amnesty International Award

UNTITLED

by Michael Glawogger & Monika Willi (Panorama)

CLOSE-KNIT

by Naoko Ogigami (Panorama)

HOSTAGES

by Rezo Gigineishvili (Panorama)

AVANTI POPOLO

by Rafi Bukaei (Berlinale Classics)

ROTTERDAM 2017

SUPER DARK TIMES

by Kevin Phillips (Bright Future)

TORONTO 2016

HEARTSTONE

by Guðmundur Arnar Guðmundsson (Discovery)

KATI KATI

by Mbithi Masya (Discovery)

WINNER Fipresci Prize

OFF FRAME

by Mohanad Yaqubi (TIFF Docs)

VENICE 2016

MAUDITE POUTINE

by Karl Lemieux (Orizzonti)

MY ART

by Laurie Simmons (Cinema nel Giardino)

THE WAR SHOW

by Andreas Dalsgaard & Obaidah Zytoon

WINNER Venice Days Prize

HEARTSTONE

by Guðmundur Arnar Guðmundsson (Venice Days)

WINNER Queer Lion

POLINA

by Valérie Müller & Angelin Preljocaj (Venice Days)

CANNES 2016

SLACK BAY

by Bruno Dumont (Competition)

TRAIN TO BUSAN

by Yeon Sang-ho (Midnight Screening)

THE HAPPIEST DAY IN THE LIFE OF OLLI MÄKI

by Juho Kuosmanen

WINNER Un Certain Regard Prize

RAW

by Julia Ducournau (Critics' Week)

BERLIN 2016

HEDI

by Mohamed Ben Attia (Competition)

WINNER Best Actor & Best First Feature

BORIS WITHOUT BEATRICE

by Denis Côté (Competition)

LITTLE MEN

by Ira Sachs (Panorama / Generation)

ALOYS

by Tobias Nölle (Panorama)

WINNER Fipresci Prize

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PUBLICITY LINE-UP

BERLIN 2016 (cont'd)

REMAINDER

by Omer Fast (Panorama)

THOSE WHO JUMP

by Moritz Siebert, Estephan Wagner & Abou Bakar Sidibé (Forum)

WINNER Prize of the Ecumenical Jury

IDFA 2015

SONITA

by Rokhsareh Ghaem Maghami

WINNER Audience Award

TORONTO 2015

FAMILIES

by Jean-Paul Rappeneau (Special Presentations)

VENICE 2015

THE ENDLESS RIVER

by Oliver Hermanus (Competition)

THE DAUGHTER

by Simon Stone (Venice Days - Closing Film)

NEON BULL

by Gabriel Mascaro (Orizzonti)

WINNER Special Jury Prize

LIGHT YEARS

by Esther May Campbell (Critics' Week)

CANNES 2015

RAMS

by Grímur Hákonarson (Un Certain Regard)

WINNER Un Certain Regard Prize

GREEN ROOM

by Jeremy Saulnier (Directors' Fortnight)

THE WAKHAN FRONT

by Clément Cogitore (Critics' Week)

BERLIN 2015

VICTORIA

by Sebastian Schipper (Competition)

WINNER Silver Bear for Outstanding Artistic Contribution for DOP Sturla Brandt Grovlen

EISENSTEIN IN GUANAJUATO

by Peter Greenaway (Competition)

BIG FATHER, SMALL FATHER AND OTHER STORIES

by Phan Dang Di (Competition)

THE LOOK OF SILENCE

by Joshua Oppenheimer (Berlinale Special)

THE FORBIDDEN ROOM

by Guy Maddin & Evan Johnson (Forum - Opening Film)

OUT OF NATURE

by Ole Giaever (Panorama)

VENICE 2014

THE LOOK OF SILENCE

by Joshua Oppenheimer (Competition)

WINNER Grand Jury Prize

THE PRESIDENT

by Mohsen Makhmalbaf (Orizzonti - Opening Film)

COURT

by Chaitanya Tamhane (Orizzonti)

WINNER Best First Feature Award & Orizzonti Prize

CANNES 2014

THE CAPTIVE

by Atom Egoyan (Competition)

THE BRIDGES OF SARAJEVO

by A. Begic, L. Di Costanzo, J.-L. Godard, K. Kalev, I. Le Besco, S. Loznitsa, V. Marra, U. Meier, V. Perisic, C. Puiu, A. Schanelec, M. Recha, T. Villaverde (Official Selection)

BERLIN 2014

PRAIA DO FUTURO

by Karim Aïnouz (Competition)

SNOWPIERCER

by Bong Joon Ho (Forum - Special Screening)

THINGS PEOPLE DO

by Saar Klein (Panorama Special)

LAST HIJACK

by Tommy Pallotta & Femke Wolting

(Panorama Dokumente - Opening Film)

TORONTO 2013

OCTOBER NOVEMBER

by Götz Spielmann (Contemporary World Cinema)

QISSA

by Anup Singh (Contemporary World Cinema)

VENICE 2013

NIGHT MOVES

by Kelly Reichardt (Competition)

STRAY DOGS

by Tsai Ming-liang (Competition)

WINNER Grand Jury Prize

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PUBLICITY LINE-UP

CANNES 2013

THE CONGRESS

by Ari Folman (Directors' Fortnight - Opening Film)

BLUE RUIN

by Jeremy Saulnier (Directors' Fortnight)

ILO ILO

by Anthony Chen (Directors' Fortnight)

WINNER Caméra D'Or

WE ARE WHAT WE ARE

by Jim Mickle (Directors' Fortnight)

3 X 3D

by Jean-Luc Godard, Peter Greenaway, Edgar Pêra

BERLIN 2013

CAMILLE CLAUDEL 1915

by Bruno Dumont (Competition)

THE ACT OF KILLING

by Joshua Oppenheimer (Panorama)

WINNER Panorama Audience Award

& Prize of the Ecumenical Jury

Oscar© Nominated

FRANCES HA

by Noah Baumbach (Panorama)

RED OBSESSION

by Warwick Ross & David Roach (Culinary Cinema)

ROME 2012

GANG OF THE JOTAS

by Marjane Satrapi (Out of Competition)

TORONTO 2012

SONG FOR MARION

by Paul Andrew Williams (Closing Night Gala Screening)

THE LEBANESE ROCKET SOCIETY

by Joana Hadjithomas and Khalil Joreige (Wavelengths)

ONCE UPON A TIME, VERONICA

by Marcelo Gomes (Contemporary World Cinema)

VENICE 2012

WADJDA

by Haifaa Al Mansour (Orizzonti)

WINTER OF DISCONTENT

by Ibrahim El Batout (Orizzonti)

THE CUTOFF MAN

by Idan Hubel (Orizzonti)

EPILOGUE

by Amir Manor (Venice Days)

CANNES 2012

BEASTS OF THE SOUTHERN WILD

by Benh Zeitlin (Un Certain Regard)

WINNER Camera D'Or

GIMME THE LOOT

by Adam Leon (Un Certain Regard)

VILLEGAS

by Gonzalo Tobal (Official Selection)

BERLIN 2012

COMING HOME

by Frédéric Videau (Competition)

DEATH FOR SALE

by Faouzi Bensaidi (Panorama)

CANNES 2011

MY LITTLE PRINCESS

by Eva Ionesco (Critics' Week)

LOVERBOY

by Catalin Mitulescu (Un Certain Regard)

HARD LABOR

by Juliana Rojas and Marco Dutra (Un Certain Regard)

BERLIN 2011

EL PREMIO

by Paula Markovitch (Competition)

WINNER of 2 Silver Bears

for Outstanding Artistic Achievements

THE FUTURE

by Miranda July (Competition)

BULLHEAD

by Michael R. Roskam (Panorama)

Oscar© Nominated

CANNES 2010

TENDER SON – THE FRANKENSTEIN PROJECT

by Kornel Mundruczó (Competition)

AURORA

by Cristi Puiu (Un Certain Regard)

LE QUATTRO VOLTE

by Michelangelo Frammartino (Directors' Fortnight)

BERLIN 2010

IF I WANT TO WHISTLE, I WHISTLE

by Florin Serban (Competition)

WINNER Alfred Bauer & Grand Jury Prize

BLANK CITY

by Céline Danhier (Panorama)